

DOWNTOWN PLAN

what is it?

The Downtown Plan guides decision making in the downtown area. This plan establishes policies that allow downtown to be a highly functional mixed-use center with emphasis on specialty retail, office, cultural, restaurant, entertainment and residential uses. The Downtown Plan contains the following components: Summary, Land Use & Circulation Policy and the Downtown Urban Design & Architectural Guideline.

where does it apply?

The Downtown Plan applies to that area designated as Downtown Scottsdale. Generally, the area bounded by Chaparral Road to the north, Earl Drive to the south, Miller Road to the east and 68th Street to the west.

who needs to use it?

City staff and applicants involved in new development, infill or revitalization projects located in the downtown area.

why was it developed?

The plan also places emphasis on the management of design and redesign of the built environment with the understanding that Downtown Scottsdale's small town atmosphere and pedestrian scale are its strongest features.

key points:

- 1 Protect the existing unique character of older downtown districts and promote continuity of character in the newer ones.
- 2 Strengthen the pedestrian character and create new pedestrian linkages.
- 3 Create a compact downtown with a diverse mix of activities and land uses.
- 4 Create a high level of expectation in the quality of Downtown architecture and design.
- 5 Create a distinct downtown landscape character.
- 6 Continue and expand the tradition of Downtown's covered walkways.
- 7 Create coherent and consistent street spaces.
- 8 Improve access to convenient downtown parking.
- 9 Expand the downtown trolley system.
- 10 Maintain the economic viability of Downtown.

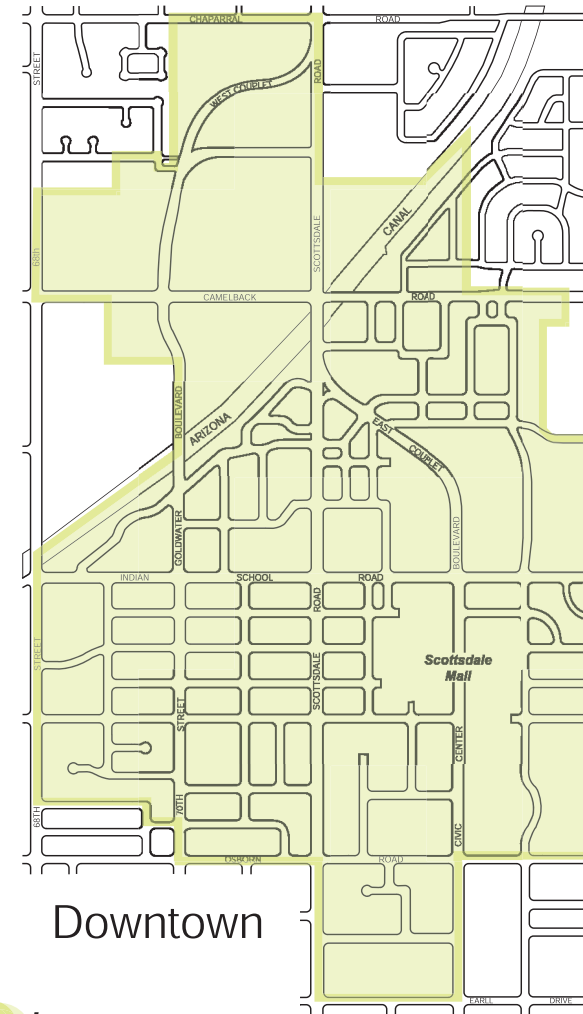
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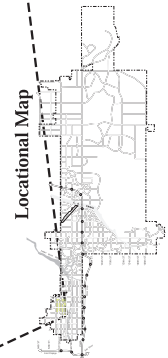
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assure compliance
design aesthetics
required elements
structural elements
foundation
built environment
inspections
specific plans
development review
guidelines
regulations/codes/ordinances
general plan/
character and neighborhood plans
community vision/legal foundation



Downtown



where is the full policy?

One Stop Shop/Records
Planning and Design Library - Community Design Studio

references and related documents:

Scottsdale Road Charrette (2000)
Downtown Plan Urban Design and Architectural Guidelines (1986)
City of Scottsdale General Plan (2001)
Scottsdale Visioning Shared Vision Report (1992)
Downtown Ordinance and Downtown Overlay